SUBMISSION GUIDELINES GCBER 2024 FOR CASE STUDY

1. Submission
- The contents of the manuscripts shall be the sole responsibility of the authors.
- The submission manuscript is through Google Form:
  Non-Student ([click here](#))
  Student ([click here](#))
- After passing desk reviewing process by the Paper Committee, the Authors will be informed through email that manuscript has accepted for GCBER.
- Final responsibility for the selection and acceptance of manuscripts for publication rests with the Paper Committee.

2. Conference Fee
Once your manuscript has been accepted, you must make payment so that an acceptance letter can be issued. There are 2 available payment method:

- **Payment Method A: Payment Gateway (GCBERSPE)**
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  STEP 1: Click "Make Payment".
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- **Payment Method B: Online Transfer /Cash Deposit Machine (Kira-Kira Am UPM)**
  The payment can be made via:

  Account: **Kira-kira Am UPM**

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  Bank: **CIMB Bank Berhad**
  Swift Code: **CIBBMYKL**
  Bank Address: CIMB Serdang Perdana, Ground Floor & Mezzanine, No. 33, Jalan SP 2/1, Taman Serdang Perdana 43300 Seri Kembangan, Selangor
  Reference: **GCBER 2024 Registration Fee**
  Cost Centre No.: **10601-6440900**

Please go through the following table before you register. We have structured a comprehensive price table for providing you with the best returns from the conference.

PARTICIPANT TYPE	FEE
1. Local Presenter (Non-Student)	RM1,200
2. Local Presenter (Student)	RM600
3. International presenter	US$350
4. Participant (Local)	RM500
5. Participant (International)	US$200

3. Manuscript Structure

The Journal's language is English. British English or American English may be used, but either one should be followed consistently throughout the article. The manuscripts should not exceed 10,000 words inclusive of table and appendices and written in the past tense. Manuscripts must be typed with a double spacing throughout, on one side of A4 paper only, with a 4cm left-hand margin. The text and references should be checked thoroughly for errors before submission. It is the responsibility of the author(s) to ensure that the typescript is correct in style, syntax, and spelling. Manuscripts should be divided into headed sections. The text should be in Candara font size 11.

**GCBER2024 does not accept any articles with similarity index more than 25%.

4. Title page

The first page of the typescript must contain: a full title of not more than 15 words, name and affiliation of authors; a running title of not more than 75 letters; an abstract of not more than 200 words; and the name, full postal address, and email address of the corresponding author. Up to six keyword should also be supplied.

5. Abbreviations

Any word or words to be abbreviated should be written in full when first mentioned followed by the abbreviation in parentheses

6. Illustrations

Figures and Tables should be numbered and headed with short titles. They should be inserted within the body of the text.

7. References

References should appear after any appendices, listed in alphabetical order by name(s) of author(s). Manuscripts should follow the APA style. See sample article (website link). Separate each reference by single spacing. Literature citations in the text should be made by name (s) of author (s) and year. For references with more than two authors, the name of the first author followed by 'et al.' should be used.