



**FACULTY OF
ECONOMICS
AND
MANAGEMENT UPM**

THREE MINUTE THESIS

CALL FOR PARTICIPANT

**Faculty of Economics and Management (FEP),
University Putra Malaysia is pleased to
announce the Next Three Minute Thesis
Competition (3MT).**

**3MT was first developed and held
successfully in Australia, and now regularly
held in universities across both Australia and
New Zealand.**

**3MT requires you to describe and explain
your thesis succinctly within 3 minutes in
language that is accessible to an intelligent
lay audience. This provides you with a great
opportunity to practice your presentation
skills, and also to consider and develop a
way of communicating the significance of
your research (in simple terms) to interested
people.**

**Apart from preparing you to your viva, you
have probably had people ask you about your
research – 3MT challenges you to articulate
a quick and coherent response that can help
you in such situations as a job interviews
and social events.**

**COMPETITION
3MT 2015**

FACULTY HEATS

**29 th JULY 2015
(WEDNESDAY)**

**VENUE
Philip Kotler**

**TIME
8.30 a.m - 5.00 p.m**

**Send your name, title
of thesis and contact
number to:**

3mt.fep@gmail.com

saida@upm.edu.my

**Mdm. Saadiatul Ibrahim
+ 603-8946 7662**

**Top 3 winners will represent FEP at the
university level 3MT heat.**