



Areas of Staff Expertise Faculty of Economics and Management

| NAME | AREAS OF EXPERTISE | POSITION |
|---|---|---------------------|
| Abdul Rahim Abdul Samad, PhD | Forestry Economics, Natural Resource and Environmental Economics | Senior Lecturer |
| Abdul Rashid Abdullah, PhD | Management, Human Resource Management, Technology Management | Senior Lecturer |
| Adilah Abd Razak, PhD | Law | Senior Lecturer |
| Ahmad Fahmi Sheikh Hassan, PhD | Islamic Banking, Corporate Governance, Financial Accounting | Senior Lecturer |
| Ahmad Zubaidi Baharumshah, Dato', PhD | Econometrics, Macroeconomics | Professor |
| Alias Radam, PhD | Operation Research | Associate Professor |
| Amalina Abdullah, PhD | Financial Accounting, Management Accounting, Financial Management | Senior Lecturer |
| Annuar Md Nassir, PhD | Finance, Investment Analysis | Professor |
| Aslam Izah Selamat, Ms | Finance | Tutor |
| Asna Atqa Abdullah, Mdm | Financial Accounting | Lecturer |
| Azali Mohamed, PhD | Monetary Economics, Macroeconomics | Professor |
| Azhar Mohd Nasir, PhD | Taxation, CFiA | Senior Lecturer |
| Azman Hassan, PhD | Industrial Economics | Senior Lecturer |
| Azmawani Abd Rahman, PhD | Operation and Technology Management | Associate Professor |
| Badriyah Minai, Mdm | Management Accounting | Senior Lecturer |

| | | |
|--|--|---------------------|
| <u>Bany Ariffin Amin Noordin, PhD</u> | Finance | Associate Professor |
| <u>Cheng Fan Fah, PhD</u> | Finance | Associate Professor |
| <u>Choo Wei Chong, PhD</u> | Time Series Analysis and Forecasting | Senior Lecturer |
| <u>Dahlia Zawawi, PhD</u> | Organisational Behaviour | Senior Lecturer |
| <u>Fatimah Mohamed Arshad, Datin Paduka, PhD</u> | Agricultural Marketing | Professor |
| <u>Fauziah Abdul Rahman, Mdm</u> | Accounting, Finance | Lecturer |
| <u>Fauziah Mahat, PhD</u> | Finance, Insurance | Associate Professor |
| <u>Ganesh G. Thanasegaran, Mr</u> | Marketing | Lecturer |
| <u>Hairul Suhaimi bin Nahar, PhD</u> | Financial Reporting | Senior Lecturer |
| <u>Hamimah Hassan, Mdm</u> | Tourism Development Planning, Tourism Management, Tourism Corporate Strategy | Senior Lecturer |
| <u>Han Chun Kwong, PhD</u> | Management Information System | Professor |
| <u>Hanny Zurina Binti Hamzah, PhD</u> | Industrial Economics, International Economics | Senior Lecturer |
| <u>Hashanah Ismail, Mdm</u> | Financial Accounting, Audit | Associate Professor |
| <u>Haslinah Muhamad, Mdm</u> | Accounting, Finance | Lecturer |
| <u>Haslinda Hashim, PhD</u> | Marketing, Consumer Behavior | Senior Lecturer |
| <u>Ho Jo Ann, PhD</u> | Business Ethics, Corporate Social Responsibility | Associate Professor |
| <u>Hossein Nezakati, PhD</u> | International Marketing / International Business | Senior Lecturer |
| <u>Jalila Johari, PhD</u> | Financial Accounting, Management Accounting | Lecturer |
| <u>Jamil Bojei, PhD</u> | Marketing, Advanced Technology/High Technology Marketing | Associate Professor |
| <u>Judhiana Abd Ghani, PhD</u> | Business Economics | Senior Lecturer |

| | | |
|--|--|---------------------|
| <u>Junaina Muhammad, PhD</u> | Finance, Banking | Senior Lecturer |
| <u>Kamarulzaman Ismail, Mr</u> | Marketing, Islamic Management, Quality Management | Lecturer |
| <u>Kenny Teoh Guan Cheng, PhD</u> | Marketing Strategy, Corporate Strategy | Senior Lecturer |
| <u>Khairil Wahidin Awang, PhD</u> | Tourism - Eco/Nature | Senior Lecturer |
| <u>Khalid Abdul Rahim, PhD</u> | Environmental Economics | Professor |
| <u>Lailawati Mohd Salleh, PhD</u> | Human Resource Management, Leadership, Communication | Senior Lecturer |
| <u>Lau Yeng Wai, PhD</u> | Management Accounting, Accounting Information System, Information Technology, CFIa | Senior Lecturer |
| <u>Law Siong Hook, PhD</u> | Financial Economics | Associate Professor |
| <u>Lee Chin, PhD</u> | International Economics, Financial Economics | Associate Professor |
| <u>Lee Shin Yiing, Ms</u> | Marketing with Multimedia | Tutor |
| <u>Manisah Othman, Mdm</u> | Operational Management | Lecturer |
| <u>Mass Hareeza Ali, PhD</u> | Business Communication, Service Management | Senior Lecturer |
| <u>Maswati Abd Talib, Mdm</u> | Financial Accounting | Lecturer |
| <u>Mazlan Hj Hassan, PhD</u> | Corporate Strategy and Supply Chain Logistic Management | Senior Lecturer |
| <u>Mazlina Mustapha, PhD</u> | Financial Accounting, Audit | Senior Lecturer |
| <u>Mazrah Malik@Malek, PhD</u> | Financial Accounting, Audit | Senior Lecturer |
| <u>Mohammad Noor Hisham Osman, Mr</u> | Going Concern Opinion, Internal Audit | Lecturer |
| <u>Mohani Abdul, Hajah, PhD</u> | Entrepreneurship | Associate Professor |
| <u>Mohd Azhar Abdul Karim, PhD</u> | International Economics | Professor |
| <u>Mohd Fuaad Said, PhD</u> | Technology Management | Senior Lecturer |
| <u>Mohd Shahwahid Haji Othman, PhD</u> | Forestry Economics, Evaluation Economics | Professor |

| | | |
|--|---|------------------------|
| Mohd Yusof Saari, PhD | Input-Output Economics | Senior Lecturer |
| Muzafar Shah Habibullah, PhD | Monetary Economics, Banking | Professor |
| Neelamehan Manickiam, Mr | Human Resource Management | Lecturer |
| Ng Siew Imm, PhD | International Business | Senior Lecturer |
| Nik Mustapha Raja Abdullah, Tan Sri, PhD | Natural Resource Economics | Professor |
| Noor Azlin Ismail, PhD | Small and Medium Enterprises / International Entrepreneurship (Management) | Senior Lecturer |
| Noor Azman Ali, PhD | Marketing, Management, Organisational Behaviour | Associate Professor |
| Nor Aishah Mohd Syawal, Mdm | Accounting, Finance | Lecturer |
| Nor Aziah Abu Kasim, PhD | Management Accounting | Associate Professor |
| Nor Azlina Kamarohim, Mdm | Marketing | Lecturer |
| Nor Siah Jaharuddin, PhD | Operation Management & Strategic Management | Senior Lecturer |
| Norashidah Mohamed Nor, PhD | Health Economics | Senior Lecturer |
| Norhuda Abdul Rahim, PhD | Finance | Lecturer |
| Normaz Wana Ismail, PhD | Trade and Development | Associate Professor |
| Nur Ashikin Mohd Saat, PhD | Financial Accounting | Senior Lecturer |
| Nurnadia Haisyah Hassan, Ms | International Finance | Tutor |
| Nurul Adillah Yusof, Mdm | Financial Accounting, Investment | Tutor |
| Ong Tze San, PhD | Management Accounting, CFIa | Associate Professor |
| Raja Nerina Raja Yusof, PhD | International Management | Senior Lecturer |
| Ridzwana Mohd Said, PhD | Financial Accounting, Corporate Social and Environmental Reporting, Sustainability Reporting | Senior Lecturer |
| Roslinda Rahman, Mdm | Financial Accounting | Lecturer |
| Rosmila Senik, CFIa, PhD | Management Accounting, Accounting Information | Senior Lecturer |

| | | |
|--|---|---------------------|
| | System, Financial Accounting | |
| <u>Rozanah Abd Rahman, PhD</u> | Commercial Law, Labour and Industrial Relations Law, Occupational Safety and Health Law | Associate Professor |
| <u>Rusmawati Said, PhD</u> | Labour Economics | Associate Professor |
| <u>Saadiatul Ibrahim, Mdm</u> | Corporate Strategy | Lecturer |
| <u>Sabarina Mohammed Shah, PhD</u> | Financial Accounting | Lecturer |
| <u>Saidatunur Fauzi Saidin, Mr</u> | Financial Accounting, Corporate Governance | Tutor |
| <u>Saifuzzaman Ibrahim, PhD</u> | Financial Economics | Senior Lecturer |
| <u>Saira Kharuddin, Mdm</u> | Accounting | Tutor (Study Leave) |
| <u>Salmah Muhamed, Mdm</u> | Taxation, Financial Accounting | Lecturer |
| <u>Samsinar Md Sidin, PhD</u> | Marketing, Consumer Behaviour | Professor |
| <u>Samsudin bin Yaacob, PhD</u> | Human Resource Management, Industrial Relations | Senior Lecturer |
| <u>Shafie bin Sidek, PhD</u> | Technology Management and Strategy | Senior Lecturer |
| <u>Shivee Ranjanees a/p Kaliappan, PhD</u> | International Trade and Development | Senior Lecturer |
| <u>Siti Manisah Ngali, Mdm</u> | Financial Accounting, Management Accounting | Lecturer |
| <u>Siti Rahayu Hussin, Mdm</u> | Strategic Marketing, Consumer Behavior, Retailing | Senior Lecturer |
| <u>Siti Zaidah Turmin, PhD</u> | Accounting | Senior Lecturer |
| <u>Suhaimi Ab Rahman, PhD</u> | Comparative Law | Senior Lecturer |
| <u>Suryati Ishak, PhD</u> | Development Economics | Senior Lecturer |
| <u>Tai Shzee Yew, Dato', PhD</u> | Resource (Fisheries) Economics | Professor |
| <u>Wan Azman Saini Wan Ngah, PhD</u> | Financial Economics | Associate Professor |
| <u>Wan Norhidayah Wan Mohamad, Ms</u> | Natural Resource Economics | Tutor |

| | | |
|---|--|---------------------|
| <u>Wong Foong Yee, Mdm</u> | Marketing & Strategic Management | Senior Lecturer |
| <u>Yee Choy Leong, PhD</u> | Operational Management | Senior Lecturer |
| <u>Yuhanis Abdul Aziz, PhD</u> | Tourism and Hospitality Marketing, Services Marketing | Associate Professor |
| <u>Yusniyati Yusri, PhD</u> | Financial Accounting | Senior Lecturer |
| <u>Zahira Mohd Ishan, PhD</u> | Commercial Law, Corporate Law | Senior Lecturer |
| <u>Zaiton Ali, PhD</u> | Corporate Real Estate, Accounting | Senior Lecturer |
| <u>Zaleha Mohd Noor, PhD</u> | Development Economics | Associate Professor |
| <u>Zariyawati Mohd Ashhari, PhD</u> | Banking, Finance | Senior Lecturer |
| <u>Zulkornain Yusop, PhD</u> | International Economics | Professor |
| <u>Zulnurhaini Zolkaply, Ms</u> | Accounting, Finance | Tutor |
| <u>Zuraina Dato' Mansor, PhD</u> | International Business, Human Resource Management, Organizational Learning | Senior Lecturer |
| <u>Fakarudin bin Kamarudin, PhD</u> | Finance | Senior Lecturer |
| <u>Hasri Mustafa, PhD</u> | Accounting Information System, CFiA | Senior Lecturer |
| <u>Mohd Naseem Niaz Ahmad, PhD</u> | Financial Economics | Senior Lecturer |
| <u>Nazrul Hisyam Ab Razak, PhD</u> | Finance | Senior Lecturer |
| <u>Nur Syazwani Mazlan, PhD</u> | Finance & Economics | Tutor |
| <u>Zaidi Mat Daud, PhD</u> | Public Sector Accounting | Senior Lecturer |